

## Message Text

UNCLASSIFIED

PAGE 01 BOGOTA 06977 052221Z

70

ACTION ARA-10

INFO OCT-01 ISO-00 EB-05 RSC-01 DRC-01 USIA-12 /030 W

----- 104205

R 052116Z AUG 74

FM AMEMBASSY BOGOTA

TO SECSTATE WASHDC 4147

INFO USDOC

AMEMBASSY CARACAS

AMEMBASSY LAPAZ

AMEMBASSY LIMA

AMEMBASSY QUITO

AMEMBASSY SANTIAGO

UNCLAS BOGOTA 6977

E O 11652 NA

TAGS BEXP CO

SUBJ: COLOR TV

REF STATE 164164

1. EMB TASK FORCE COMPOSED OF COMATT, PAO AND OTHERS AS REQUIRED  
SET UP AS INSTRUCTED REFTEL.

2. ON JULY 15 GOC ISSUED DECREE 1405 PROHIBITING ANY FUTURE COLOR  
TV TRANSMISSIONS EXCEPT FOR TECH TESTS OF DIFFERENT SYSTEMS  
WITH EXPRESS GOVT PERMISSION. DECREE ALSO PROHIBITS IMPORTATION OF  
COLOR TV SETS OR PARTS FOR ASSEMBLY WITHOUT EXPRESS GOVT AUTHOR-  
IZATION, AND REGULATES CLOSED CIRCUIT COLOR TRANSMISSION. DECREE  
NOTES THAT COLOR TRANSMISSION OF WORLD CUP MATCHES WAS SUCCESSFUL  
BUT STATES "IT IS INDISPENSABLE TO MAKE OTHER TESTS AND ALSO TO  
COMPLETE TECH AND SOCIOECONOMIC STUDIES ON COLOR TV BEFORE MAKING  
A DECISION ON SYSTEMS OF PRODUCTION AND RECEPTION AND ON WHEN THEY  
SHOULD BE INTRODUCED IN THE COUNTRY." NO MENTION OF ANDEAN PACT  
IN DECREE.

3. COMMUNICATIONS MINISTER QUOTED AS SAYING STUDIES WILL TAKE  
3 OR 4 YEARS. BUT ATTITUDE OF NEW GOVT TAKING OFFICE AUG 7  
UNKNOWN AND POSSIBLY IT WILL BE INCLINED TO MOVE MORE RAPIDLY.

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PAGE 02 BOGOTA 06977 052221Z

4. COMMERCIAL ATTACHE FACILITATED VISIT BY CARLOS DELGADO, DIRECTOR OF GOC'S NATIONAL RADIO AND TV INSTITUTE, TO NATIONAL BROADCASTERS ASSN MEETING IN HOUSTON LAST MARCH, WHERE HE WAS MET WITH INDIFFERENCE FOR MOST PART BY US INDUSTRY, BUT NEVERTHELESS REPORTEDLY BECAME MORE ORIENTED TOWARD US MANUFACTURERS.

5. USIS PLANNING TO SEND TECH VICE PRES OF SAME INSTITUTE TO US AS INTERNATIONAL VISITOR, PROVIDING HE SURVIVES CHANGE OF ADMINISTRATIONS. HE WILL PROBABLY BE KEY MAN IN EVENTUAL DECISION FROM TECH STANDPOINT. VAKY

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 05 AUG 1974  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
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**Document Source:** CORE  
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**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
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**Office:** ACTION ARA  
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**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
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**Page Count:** 2  
**Previous Channel Indicators:**  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** STATE 164164  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** martinjw  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 03 JUN 2002  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <03 JUN 2002 by reddocgw>; APPROVED <22 JAN 2003 by martinjw>  
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30 JUN 2005

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** COLOR TV  
**TAGS:** BEXP, CO  
**To:** STATE  
**Type:** TE  
**Markings:** Declassified/Released US Department of State EO Systematic Review 30 JUN 2005